

(Intro Letter: Mid Valley Plastering Inc.)

[date]

[contact address: include name and title of recipient]

RE: [Intent]

[Name]

Mid Valley Plastering, Inc. would like to be added to your bid list for stucco on all future projects [or other further intent]. We pride ourselves on providing the highest quality plastering products and services to many of the most prominent construction companies in Northern California. Strategically located in Lathrop in the Central Valley, our facilities include manufacturing, production and product on-demand warehousing which positions us as a valuable Northern California resource for both commercial and residential builders.

As the leader in stucco and architectural foam detail products since 1998, we are privileged to announce our newest California location in Tulare. With our workforce of 800 employees and newly expanded resources, we have the capability to handle projects of every scope and complexity. Our region of work includes the entire Central Valley (Redding to Bakersfield), greater Bay Area including Gilroy and Soledad, thru the Sacramento corridor.

Mid Valley Plastering offers a wide selection of standard and custom architectural foam shapes that are a cost effective alternative to wood, plastic and concrete; easily installed and suitable for interior and exterior use. Our computerized design and integrated cutting and coating capabilities provide for custom applications and allows for a large archive of existing architectural foam shapes.

We look forward to working with your company and welcome you to tour our facilities. Please don't hesitate to contact me with any questions, requests for information or a product catalog.

Sincerely,

Frederick Kruger
Vice President of New Sales
Mid Valley Plastering, Inc
Office: (209) 858-9766
Cell: (209) 321-0127
Email: fredk@midvalleyplastering.com