

## ***Valley Natural Stone: Corporate Positioning***

### ***Mission Statement***

Valley Natural Stone is a locally owned corporation strategically positioned as the premier value-added distributor of only high quality natural stone products to both wholesale and retail consumers providing cost effective solutions in the product procurement, inventory management, warehousing and distribution of the highest quality natural stone product both locally and nationwide.

### ***Positioning Statement***

Valley Natural Stone is the premier value-added distributor of high quality natural stone products to both wholesale and retail consumers. In partnership with Cal Freight, Valley Natural Stone incorporates the resources to economically manage product procurement, inventory management, warehousing and distribution of natural stone product both locally and nationwide at a tremendous cost savings to the consumer. Headquartered in Ripon, California, Valley Natural Stone successfully integrates state-of-the-art equipment and three warehousing facilities featuring over 100,000 square feet of space with rail access available at the west coast location alone. Strategic order placement and distribution services add simplicity to the purchasing process providing customers the highest quality architectural and landscape stone products available with the power of wholesale direct purchasing.

### ***Corporate Statement***

Valley Natural Stone is the premier value-added distributor of high quality natural stone products providing cost effective solutions in the procurement, inventory management, warehousing and distribution of natural stone product both locally and nationwide.

### ***Headline***

Valley Natural Stone: The premier distributor of high quality natural stone products.

### ***Tagline***

Landscape \* Architectural \* Wholesale Direct

### ***Demographic Segments:***

- Building Architects
- Custom Residential Building Contractors
- Landscape Architects
- Landscapers